

## Equine Industry Symposium

February 10, 2018

8:30am	Registration desk open	THORN hallway	
9:00am	Welcome and opening remarks (Akaash Maharaj, Malcolm Campbell)	THORN1200	
9:20am	Heather Ramey – <i>Youth Involvement: Research Findings on Engaging and Retaining Youth in Activities</i>		
9:50am	Jenny Mayer, Agscape – <i>Incorporating youth engagement through the school system</i>		
10:20am	Break – refreshments available in hallway		
10:40am	Kim Leffley, Canadian Pony Club - <i>Let's get engaged! (Finding the "We" in the "iGeneration")</i>		
10:55	Pam Coburn, Ontario Equestrian - <i>Youth engagement through industry initiatives</i>		
11:20am	David Reynolds, INAC Services – <i>Tax benefit opportunities for engaging youth in equine careers</i>		
11:50am	Gayle Ecker - Equine Guelph on the <i>"Power of Partnerships"</i>		
12:10pm	MAAAX Equine Feed sponsor		
12:20pm	Recap of morning and instructions for afternoon round tables		
12:30pm	Lunch		
			PCH
1:10pm	Divide into roundtables		
1:15pm	Breakout sessions		
2:30pm	Break		
2:45pm	Recap within themes		
3:15pm	Summary presentations		
4:00pm	Concluding remarks		
	Dinner on own		
7-10pm	Equine Career Night hosted by BBRM students	PCH	