

Disaster Preparedness Resources

Identifying risks

- Google your community's name plus "hazard identification and risk assessment"
- Check on the "Emergency Management" page of your municipal and/or county/region website

Demographic information

- AVMA Pet Ownership Calculator
<https://www.avma.org/KB/Resources/Statistics/Pages/Market-research-statistics-US-pet-ownership.aspx>
- Canadian 2011 Census of Agriculture
<http://www.statcan.gc.ca/eng/ca2011/index>

Business Continuity Planning

- A Guide to Business Continuity Planning
<http://www.publicsafety.gc.ca/cnt/rsrscs/pblctns/bsnss-cntnt-plnng/index-eng.aspx>

Personal Preparedness

- Your Emergency Plan <http://www.getprepared.gc.ca/cnt/plns/index-en.aspx>
- ASPCA Disaster Preparedness <https://www.aspca.org/pet-care/general-pet-care/disaster-preparedness>

IMS/ICS

- Introduction to Incident Management System (EMO)
https://training.emergencymanagementontario.ca/TPOnline/TPOnline.dll/EMO_Public_Course/COURSENO=COUR2011013109400103300030
- Introduction to the Incident Command System (FEMA)
<https://emilms.fema.gov/is100b/index.htm>
- Animals in Disaster: Awareness and Preparedness (FEMA)
<https://emilms.fema.gov/IS10A/index.htm>
- Animals in Disaster: Community Planning (FEMA)
<https://emilms.fema.gov/IS11A/index.htm>

NOTE: FEMA Independent Study Exams require a FEMA Student identification (SID). If you do not yet have a SID, register for one: <https://cdp.dhs.gov/femasid>.

Communications in Disaster

- Crisis communication for business
<https://www.ready.gov/business/implementation/crisis>
- Social Media and Disasters
https://www.redcross.org/images/MEDIA_CustomProductCatalog/m22442828_Social_Media_-_Suzanne_Bernier_-_SB_Crisis_Consulting.pdf
- Crisis & Emergency Risk Communication
<http://emergency.cdc.gov/cerc/index.asp>

Public Education

- Erika Longman Consulting <http://www.erikalongman.com/>

Skills Training

- Technical Large Animal Emergency Rescue tlaer.org
- Equine Guelph equineguelph.ca
- ASPCA webinars [http://www.aspcapro.org/recorded-webinars.php?f\[0\]=field_topics53Aparents_all%3A26&f\[1\]=type%3Awebinar&f\[2\]=field_topics%253Aparents_all%3A26&f\[3\]=field_topics%253Aparents_all%3A43](http://www.aspcapro.org/recorded-webinars.php?f[0]=field_topics53Aparents_all%3A26&f[1]=type%3Awebinar&f[2]=field_topics%253Aparents_all%3A26&f[3]=field_topics%253Aparents_all%3A43)

Federal Emergency Preparedness

- <http://www.getprepared.gc.ca/>

Provincial/Territorial Emergency Management

- <http://www.getprepared.gc.ca/cnt/rsrsc/mrgnc-mgmt-rgnztns-en.aspx>
- Identify and make contact with your local Field Officer from the Provincial Emergency Management agency

Questions?

Erika Longman (Erika Longman Consulting)
erikalongman@gmail.com, www.erikalongman.com

Susan Raymond (Equine Guelph, University of Guelph)
sraymon@uoguelph.ca, www.EquineGuelph.ca